



Vendor Application

To Receive FULL advertising benefits please return by: **April 30th**

FINAL DEADLINE: May 15th

Contact Info

First

Last

Business Name (if Applicable)

Contact Email

Phone Number

Mail Address

City

State

Zip Code

Mail To:

Attn: Strawberry Days: Street Fair & Carnival
Strawberry Point Chamber
PO Box 404
Strawberry Point, IA 52076

Questions? Contact:

Event Coordinator: Christine Kaufmann
Email: strawberryhillstrawberry@gmail.com
OR
Email: contactus@stptchamber.com

Select One:

- food vendor
- non food vendor
- home made beer maker (samples only)
- home made wine maker (samples only)

Product or Service:

Please provide a brief description of the item/s you wish to vend. Priority will be given on a first requested basis, and while not required, to items containing/ displaying strawberries.

Electricity Needs:

Electricity is limited and filled as applications are received. Please indicate required amps.

Vendor Registration Fees:

- FOOD VENDOR: LOCAL or Strawberry Point Chamber Member - \$25
- FOOD VENDOR: Non-Local - \$35
- NON FOOD VENDOR: LOCAL or Strawberry Point Chamber Member \$25
- NON FOOD VENDOR: Non - Local - \$35
- Home Brewer/Wine Maker (non commercial) - FREE
- Additional 10x10 Space - \$25

Iowa Seller's Permit Number

Temporary Food Permit #

(if selling product or are a food vendor)

Once your application and fee is received, you will receive an email or letter back regarding whether your application was accepted with an ASSIGNED VENDOR LOCATION.

Release and Waiver of Liability and Indemnity Agreement:

I, The undersigned agree and desiring to enter and participate as a vendor in Strawberry Days does hereby tender his/her application to participate. If the selection committee accepts the applicant vendor, the undersigned agrees to:

Release and hold harmless Strawberry Days Events, Street Fair & Carnival, The City of Strawberry Point, Strawberry Point Chamber of Commerce and any other participating organizers, sponsors, their officers, directors, employees, and/or other members and volunteers from any and all liability arising out of said event.

Accept all risks inherent in the event and hereby agrees to release the above entities from any loss or damage arising out of said event.

Abide by the guidelines under which said event will be run. That the foregoing release, waiver, and indemnity agreement is as broad and inclusive as is permitted by the law in the State of Iowa. *

Signed: _____ Date: _____

Checklist to make sure you're covered!

- Vendor Brings 10x10 Tent, Table & Any Signage
- Listed Electrical needs (if any)
- Payment of Vendor Fee (Remember if your space is larger than 10x10, include payment for additional space!)
- Food Vendors: File application for a temporary food license to Iowa Dept of Inspections and Appeals (does not apply to non for profits selling baked goods)
- Copy of Sales Permit (if applicable)
- Release and Waiver of Liability and Indemnity Agreement
- Optional: Include photos of your vending booth, logo, etc. for advertising purposes

Questions/Comments:

Strawberry Days Vendor FAQ's (applies to any Saturday's Events Vendors)

What is Strawberry Days?

Strawberry Days is a fun filled day with awesome food and non food vendors, great music, and lots of laughs. Proceeds from this event go to support local projects, community groups and business training programs through the Strawberry Point Chamber of Commerce. We hope with the success of this and other events during Strawberry Days that we can make an impact to improve the overall community of Strawberry Point and provide resources for chamber members in the future.

How Can I Become a Vendor?

To become a vendor today: Please fill out and return our vendor agreement with your payment. Return your forms by April 30th to receive full advertising benefits. You will be on our website, in the event program, and feature you on our facebook page as well as on other advertising materials. All vendors will be issued a vending location upon completion of the vending registration.

We are encouraging offering samples in a strawberry theme that can be handled easily with fingers or can be served on a stick. (chocolate covered strawberries, strawberry cake balls, strawberry pops) While not having a strawberry item on your idea list will not discount you from being accepted, it certainly will help to have something "strawberry" and will take priority in vendor approval.

The vendor selection committee reserves the right to refuse any vendor and will refund the fee if your application is refused. Keep in mind someone may have the same idea as you so this will be a first come first serve and Strawberry theme priority! All main attraction events are right next to each other on East Mission so all locations will be good ones! Once your application is approved, there is absolutely NO REFUNDS under any circumstances. Event will happen rain or shine!

When is the Carnival/Food & Entertainment? | Strawberry Days

The bulk of our events and activities in which vendors apply are for Saturday, June 10th, 2017. Located on East Mission Street in Strawberry Point, Iowa East Mission Street will be closed off and be jam packed with Entertainment on Stage, Midway Carnival, BBQ Meal by the Clayton County Pork & Beef Producers, Strawberry treats and goods by vendors following the 1:00 parade.

What time does the Carnival & Entertainment run? |

Following the Strawberry Days parade from 2:00-7:00 p.m.*

*Check - in begins at 8:00 a.m.-noon Saturday, June 10th. Due to the parade starting at 1:00, we ask that you have your tent set up by noon so as to avoid traffic from the parade participants. Wristband & ticket sales open at 2:00 p.m.

What is the size of a vendor space? |

Spaces fit a 10x10 tent and can purchase additional space for an additional fee. (Please contact us if special space requirements are needed. We will accommodate as best as possible.)

How much is the cost per vendor space? |

Food and Non Food Vendors: The cost per 10x10 space is \$25 for local or Strawberry Point Chamber of Commerce members. This fee is non-refundable.

Non local or non-chamber members are \$35 per 10x10 space.

If vendors exceed the agreed upon space, they will not be allowed to open for business without paying the additional fee or reducing occupied space. This is very important as we are limited on space so please respect the sizing regulations as it will be difficult to expand your space without infringing on another vendors space.

Do we provide electricity or other items? |

Yes. If vendors requires power, they must notify the Strawberry Point Chamber in its application regarding the amount required. Additional fee may apply. Electricity is limited and upon first applications received.

When can I load in to my space and when can we load out of Strawberry Days? |

Vendors can load IN on Friday, June 9th from 2pm to 6pm OR on the day of the event Saturday, June 10th from 8am to noon. Loading out time may start anytime after 6pm. We hope you'll stay and enjoy the BBQ meal and evening entertainment at our local establishments!

Will I receive a parking pass and entrance to the festival as a patron? |

We do not have parking passes, however we do have a designated parking lot where you will be able to closely enter and exit the event area.

Still need answers? |

Contact us and we'll be happy to help!

THANK YOU FOR SUPPORTING STRAWBERRYDAYS!
STRAWBERRYPOINT CHAMBER OF COMMERCE